

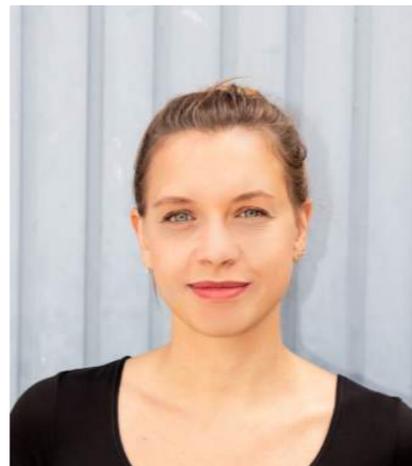
*Welcome to*  
*the*  
**Friendzone**

***Creative  
consulting  
Brand Identities  
Social Media  
Web Design  
Photography***

# Friendzone.Studio

is that sweet spot where friends get to work together, clients become friends and together we work on **projects that matter.** Such as education, diversity, environment, sustainability, cultural promotion and health.

MARIE -  
COPY & CONCEPT



FLOR -  
ART DIRECTION



CHARLOTTE -  
PHOTOGRAPHY



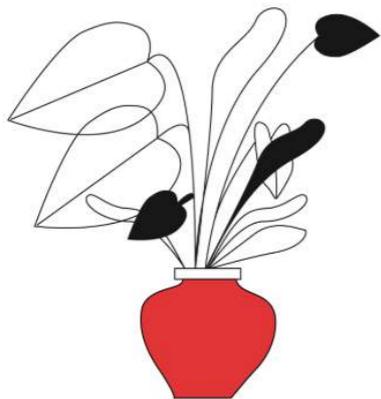
**But our Friendzone is so much bigger.**  
That way we can set up a team to fit every project. From small - to medium - to large.



# What we do?

Well, websites, campaigns, branding and social media.

But what really matters is **how we do it.**



## Responsible Practices

We focus on brands and projects that work towards a positive social impact. As communicators, we believe it is our responsibility to get messages out that matter.



## Trust and Learning

We see you as partners on a collaborative journey, with a relationship based on honesty and trust. And we'll give you skills you need to continue afterwards.



## Long Term Impact

Together we'll build a solid foundation that will tackle your needs of today and tomorrow, to ensure your brand remains sustainable and future-proof.

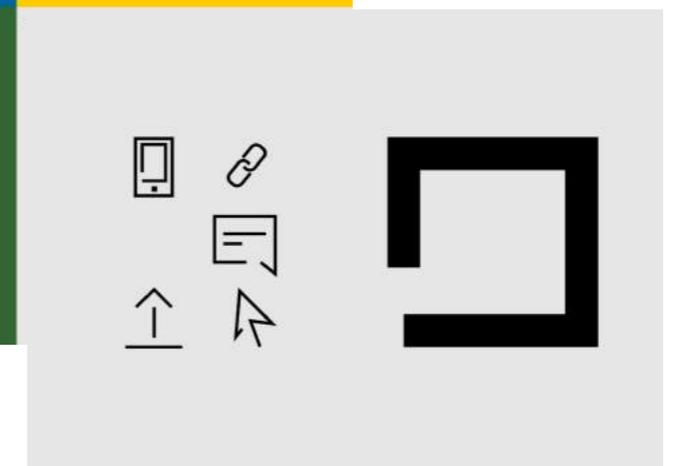
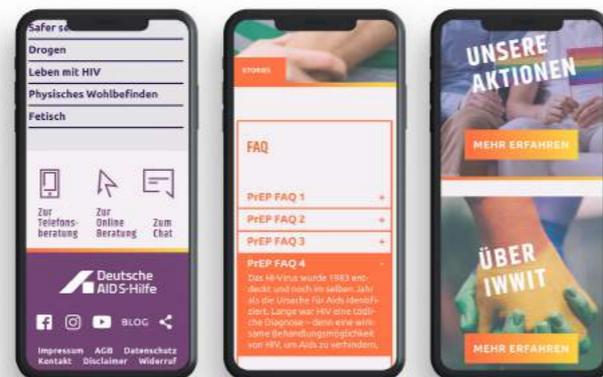
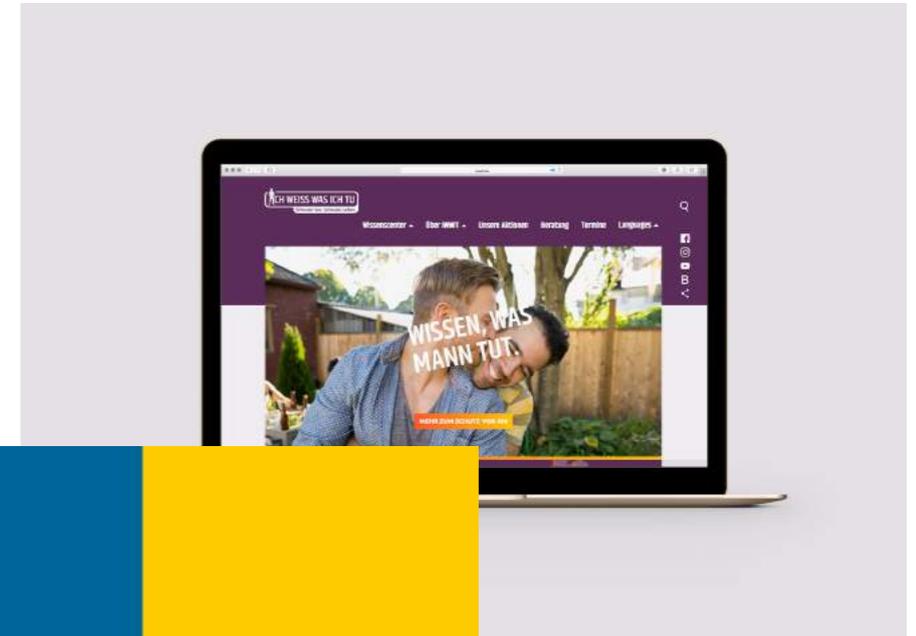
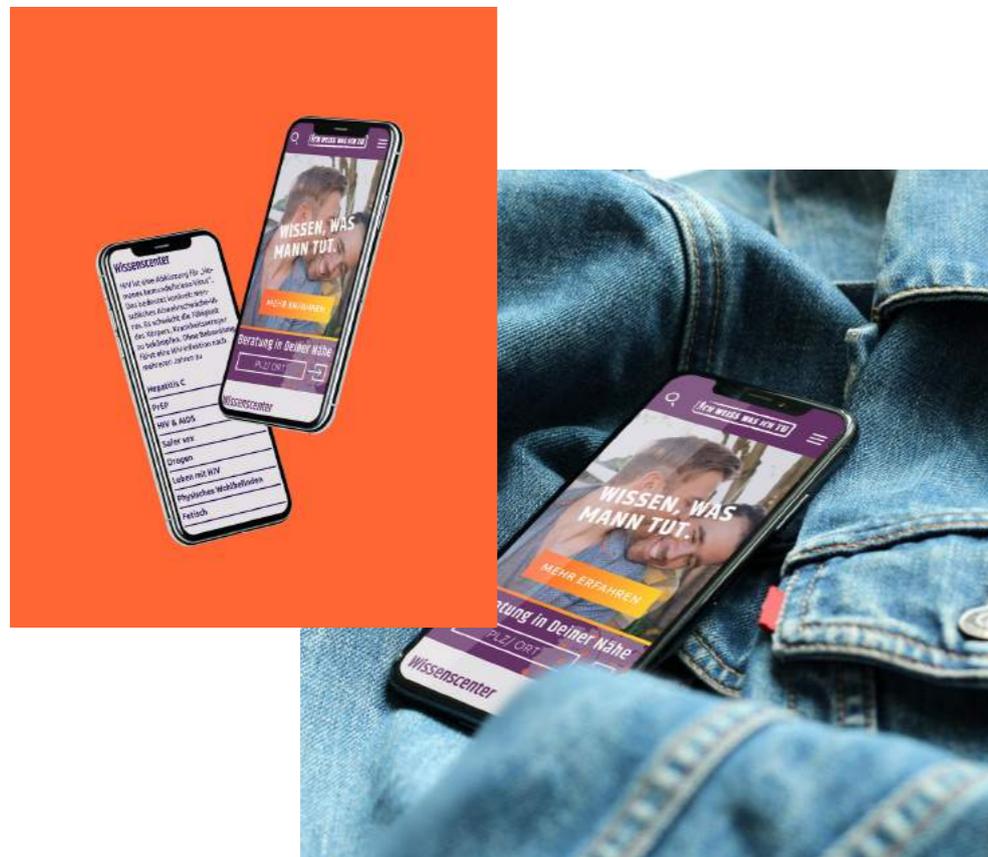


## Lasting Relationships

A journey doesn't end with the launch of a project. We'll support you beyond the finish line to ensure you take your brand to where you want it to be.

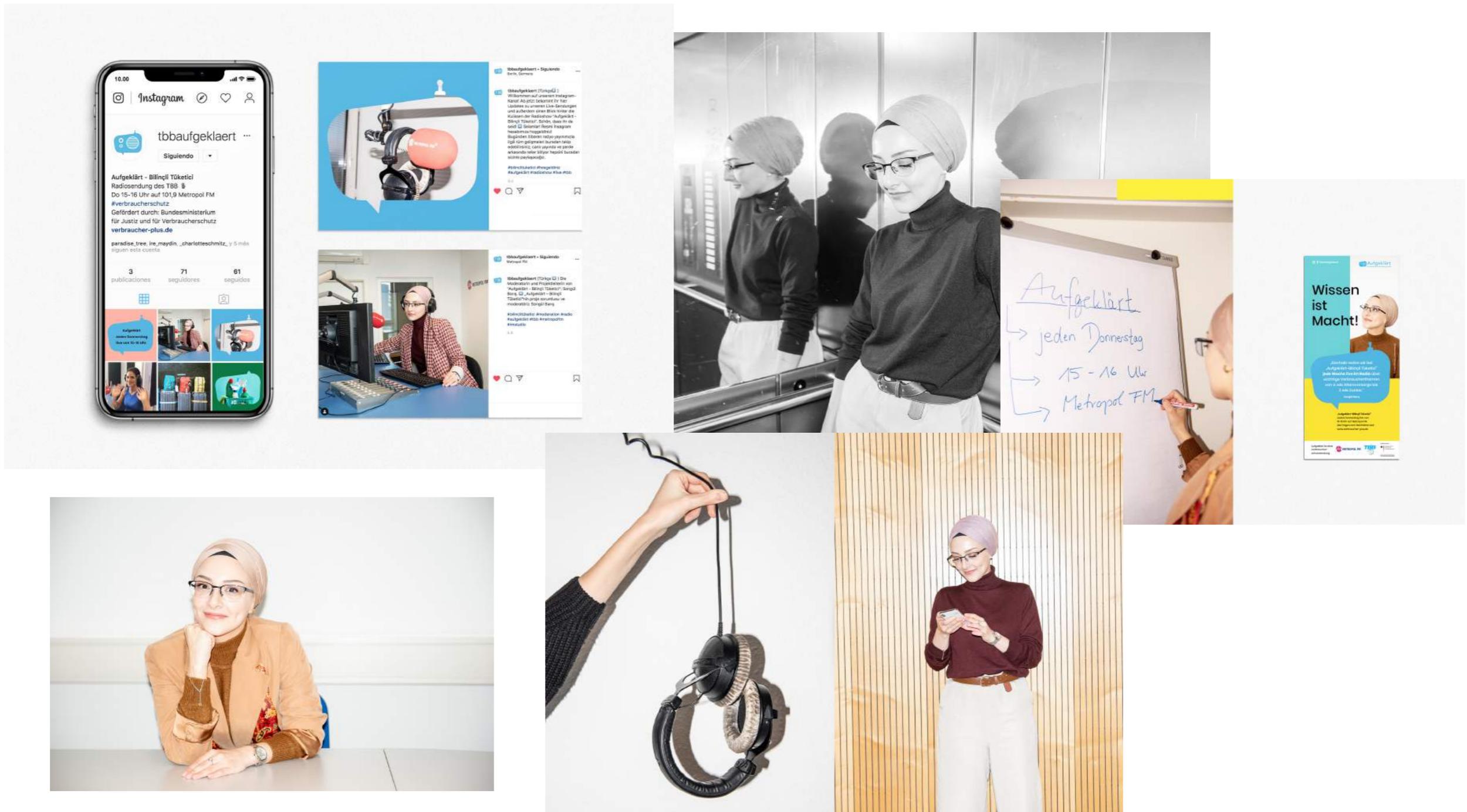
# Visual Identity and Website: IWWIT

IWWIT is a platform for queer guys to get the newest info on STDs and protection. We created the visual identity and web design of the site that launched in June 2018. The newspaper queer.de called it “modern and super simple to use”.



# Identity + Content: TBB

You don't need your own car! That's how we got Oply on the market - a new station based car sharer that offers transport solutions and has expanded to Berlin and Hamburg after its start in Munich in 2018.



# Identity + Book: Humboldt University

You don't need your own car! That's how we got Oply on the market - a new station based car sharer that offers transport solutions and has expanded to Berlin and Hamburg after its start in Munich in 2018.



# This is how we work with you.

Ideally we like to go through the funnel of brand discovery with you! – but if you feel confident we can join at any stage of your creative process.

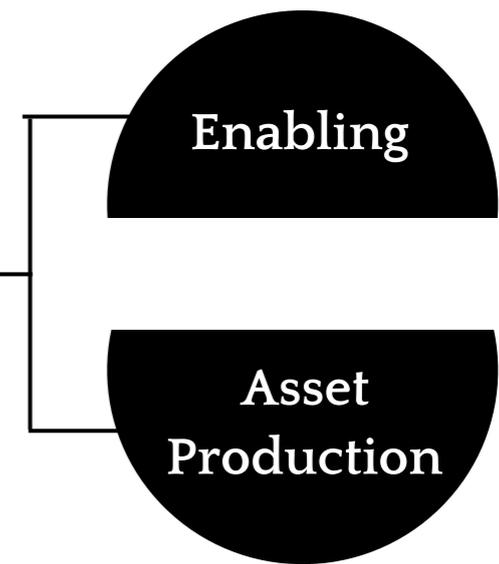
FUNNEL OF BRAND  
DISCOVERY:



We get to know your brand, reveal the insights, your status quo and your dream goals.



We use all the previous information to develop a fitting strategy for your brand and we present it to you. Including writing style, imagery and inspiration.

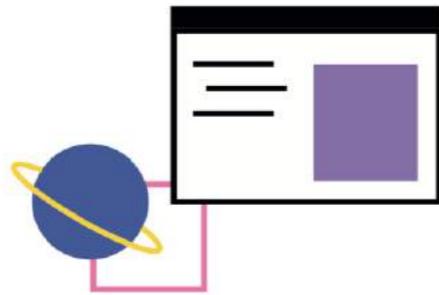


If you need more help we can enable you and your team with the concrete assets you'll need to produce or we can produce them for you.

# Let's get started.

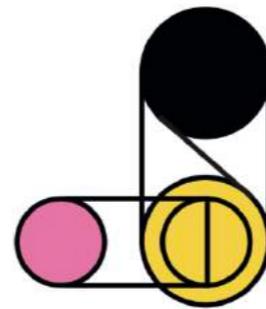
## You've got yourself a deal.

## These are the packages we offer.



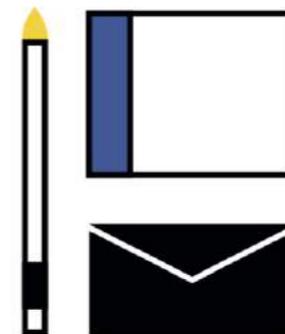
### Website to Launch

We build your website from design to prototype and production - plus we create vibrant content and unique photography for you.



### Social Media Strategy

We connect your brand to your audience to create solid content and experiences. From developing the concept to choosing platforms, defining your schedule, posting to teaching you the know-how.



### Rebranding and Identity

We design brands that fit exactly with your values and needs. From digital to print, such as logo, brand guidelines, stationery, illustrations, photography and more.

See you in the Friendzone – we are looking forward to hearing from you!

[hi@friendzonestudio.com](mailto:hi@friendzonestudio.com)

**Friendzone.Studio**

is a collective of freelancers  
developing creative communication  
for projects that matter.

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Instagram [@friendzone.studio](https://www.instagram.com/friendzone.studio)